

WMUR 100 South Commercial Street Manchester, NH 03101 Main: (603)669-9999 Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
947771-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser Product Estimate Number Guinta/R/Congress 237 Tue-Mon week

Alexandria, VA 22314

SRCP Media Inc	
Attention: Accounts Payable	
201 North Union Street	
Ste 200	
Alassas dala 3/A 00044	

Send Payment To:

Billing Address:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	947771	WOC10033120
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		
IDB #	Advertiser Code	Product Code
	30	60
Agency Ref	Advertiser Ref	

1 WMURTu 09/04/12 5:38 AM 5a Daybreak 5-6a :30 FG12TV01H \$350 2 WMURW 09/05/12 5:41 AM 5a Daybreak 5-6a :30 FG12TV01H \$350 5 WMURTh 09/06/12 5:16 AM 5a Daybreak 5-6a :30 FG12TV02H \$350 4 WMURF 09/07/12 5:27 AM 5a Daybreak 5-6a :30 FG12TV02H \$350 3 WMURM 09/10/12 5:15 AM 5a Daybreak 5-6a :30 FG12TV02H \$350 2 09/04/12 09/10/12 6a Daybreak 6-7a MTWTF :30 10 \$700.00 NM Class of Time - Pre-emptible with notice MTWTF :30 10 \$700.00 NM	.00 NM .00 NM
Class of Time - Pre-emptible with notice Weeks: Start Date 09/04/12 End Date 09/10/12 MTWTF- MTWTF- MTWTF- Start/End Time 109/04/12 Rate 1350.00 Spots: # Ch Day Air Date 1 WMURTu 09/04/12 Air Time Description 1 Description 1 Start/End Time 109/04/12 Length Ad-ID 109/04/12 Rate 130 FG12TV01H 109/05/12 2 WMURW 09/05/12 5:41 AM 5a Daybreak 109/05/12 5-6a 130 FG12TV02H 109/05/12 \$350/05/05/05/05/05/05/05/05/05/05/05/05/0	.00 NM .00 NM .00 NM
09/04/12 09/10/12 MTWTF 5 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Ra 1 WMURTU 09/04/12 5:38 AM 5a Daybreak 5-6a :30 FG12TV01H \$350 2 WMURW 09/05/12 5:41 AM 5a Daybreak 5-6a :30 FG12TV02H \$350 5 WMURTh 09/06/12 5:16 AM 5a Daybreak 5-6a :30 FG12TV02H \$350 4 WMURF 09/07/12 5:27 AM 5a Daybreak 5-6a :30 FG12TV02H \$350 3 WMURM 09/10/12 5:15 AM 5a Daybreak 5-6a :30 FG12TV02H \$350 2 09/04/12 09/10/12 6a Daybreak 6-7a MTWTF :30 10 \$700.00 NM Class of Time - Pre-emptible with notice 6-7a MTWTF :30 10 \$700.00 NM	.00 NM .00 NM .00 NM
1 WMURTu 09/04/12 5:38 AM 5a Daybreak 5-6a :30 FG12TV01H \$350 2 WMURW 09/05/12 5:41 AM 5a Daybreak 5-6a :30 FG12TV01H \$350 5 WMURTh 09/06/12 5:16 AM 5a Daybreak 5-6a :30 FG12TV02H \$350 4 WMURF 09/07/12 5:27 AM 5a Daybreak 5-6a :30 FG12TV02H \$350 3 WMURM 09/10/12 5:15 AM 5a Daybreak 5-6a :30 FG12TV02H \$350 2 09/04/12 09/10/12 6a Daybreak 6-7a MTWTF :30 10 \$700.00 NM Class of Time - Pre-emptible with notice 6-7a MTWTF :30 10 \$700.00 NM	.00 NM .00 NM .00 NM
2 WMURW 09/05/12 5:41 AM 5a Daybreak 5-6a :30 FG12TV01H \$350 5 WMURTh 09/06/12 5:16 AM 5a Daybreak 5-6a :30 FG12TV02H \$350 4 WMURF 09/07/12 5:27 AM 5a Daybreak 5-6a :30 FG12TV02H \$350 3 WMURM 09/10/12 5:15 AM 5a Daybreak 5-6a :30 FG12TV02H \$350 2 09/04/12 09/10/12 6a Daybreak 6-7a MTWTF :30 10 \$700.00 NM Class of Time - Pre-emptible with notice 6-7a MTWTF :30 10 \$700.00 NM	.00 NM .00 NM
5 WMURTh 09/06/12 5:16 AM 5a Daybreak 5-6a :30 FG12TV02H \$350 4 WMURF 09/07/12 5:27 AM 5a Daybreak 5-6a :30 FG12TV02H \$350 3 WMURM 09/10/12 5:15 AM 5a Daybreak 5-6a :30 FG12TV02H \$350 2 09/04/12 09/10/12 6a Daybreak 6-7a MTWTF :30 10 \$700.00 NM Class of Time - Pre-emptible with notice MTWTF :30 10 \$700.00 NM	.00 NM
4 WMURF 09/07/12 5:27 AM 5a Daybreak 5-6a :30 FG12TV02H \$350 3 WMURM 09/10/12 5:15 AM 5a Daybreak 5-6a :30 FG12TV02H \$350 2 09/04/12 09/10/12 6a Daybreak 6-7a MTWTF :30 10 \$700.00 NM Class of Time - Pre-emptible with notice	.00 NM
3 WMURM 09/10/12 5:15 AM 5a Daybreak 5-6a :30 FG12TV02H \$350 2 09/04/12 09/10/12 6a Daybreak 6-7a MTWTF :30 10 \$700.00 NM Class of Time - Pre-emptible with notice	
2 09/04/12 09/10/12 6a Daybreak 6-7a MTWTF :30 10 \$700.00 NM Class of Time - Pre-emptible with notice	.00 NM
Class of Time - Pre-emptible with notice	
Weeks: Start Date 09/04/12 End Date 09/10/12 MTWTFSS MTWTF Spots/Week 10 Rate 5700.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	te Type
7 WMURTu 09/04/12 6:00 AM 6a Daybreak 6-7a :30 FG12TV01H \$700	.00 NM
1 WMURTu 09/04/12 6:28 AM 6a Daybreak 6-7a :30 FG12TV01H \$700	.00 NM
8 WMURW 09/05/12 6:08 AM 6a Daybreak 6-7a :30 FG12TV01H \$700	.00 NM
2 WMURW 09/05/12 6:23 AM 6a Daybreak 6-7a :30 FG12TV01H \$700	.00 NM
9 WMURTh 09/06/12 6:11 AM 6a Daybreak 6-7a :30 FG12TV02H \$700	.00 NM
3 WMURTh 09/06/12 6:24 AM 6a Daybreak 6-7a :30 FG12TV02H \$700	.00 NM
4 WMURF 09/07/12 6:29 AM 6a Daybreak 6-7a :30 FG12TV02H \$700	.00 NM
10 WMURF 09/07/12 6:50 AM 6a Daybreak 6-7a :30 FG12TV02H \$700	.00 NM
5 WMURM 09/10/12 6:00 AM 6a Daybreak 6-7a :30 FG12TV02H \$700	.00 NM
6 WMURM 09/10/12 6:59 AM 6a Daybreak 6-7a :30 FG12TV02H \$700	.00 NM
3 09/04/12 09/10/12 Good Morning America 7-9a MTWTF :30 10 \$550.00 NM Class of Time - Pre-emptible with notice	
Weeks: Start Date 09/04/12 End Date 09/10/12 MTWTFSS MTWTF Spots/Week 10 Rate 550.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Ra	te Type
1 WMURTu 09/04/12 7:25 AM Good Morning America 7-9a :30 FG12TV01H \$550	.00 NM
6 WMURTu 09/04/12 8:54 AM Good Morning America 7-9a :30 FG12TV01H \$550	.00 NM
2 WMURW 09/05/12 7:28 AM Good Morning America 7-9a :30 FG12TV01H \$550	.00 NM
7 WMURW 09/05/12 8:55 AM Good Morning America 7-9a :30 FG12TV01H \$550	.00 NM
3 WMURTh 09/06/12 7:55 AM Good Morning America 7-9a :30 FG12TV02H \$550	.00 NM
9 WMURTh 09/06/12 8:40 AM Good Morning America 7-9a :30 FG12TV02H \$550	



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ı	Invoice #	Invoice Date	Invoice Month	Invoice Period
	947771-1	09/16/12	September 2012	08/27/12 - 09/10/12

	Estimate Number 237
- aminar a congress	

Spots/

						Spots/			
ine Start Date End	Date Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
3 09/04/12 09/1 Class of Time - P	0/12 Goo re-emptible wi	od Morning Americ	a 7-9a	MTWTF	:30	10	\$550.00	NM	
	ay Air Date	Air Time Descr	ription	Start/End Time	Length	Ad-ID			Rate Type
10 WMURF	09/07/12		Morning America	7-9a	:30	FG12TV02H			\$550.00 NM
4 WMURF	09/07/12	8:43 AM Good	Morning America	7-9a	:30	FG12TV02H			\$550.00 NM
8 WMURN	09/10/12	8:29 AM Good	Morning America	7-9a	:30	FG12TV02H			\$550.00 NM
5 WMURN	09/10/12	8:53 AM Good	Morning America	7-9a	:30	FG12TV02H			\$550.00 NM
4 09/04/12 09/1 Class of Time - P	re-emptible wi		9AM-10AM	МГWГF	:30	5	\$350.00	NM	
09/04			Spots/Week 5	Rate \$350.00					
	ay Air Date	Air Time Descri		Start/End Time	Length				Rate Type
2 WMURT		9:55 AM KELL		9AM-10AM		FG12TV01H			\$350.00 NM
4 WMURW		9:50 AM KELL		9AM-10AM		FG12TV01H			\$350.00 NM
5 WMURT	n 09/06/12	9:53 AM KELL		9AM-10AM		FG12TV02H			\$350.00 NM
3 WMURF	09/07/12	9:50 AM KELL	Y LIVE DAY	9AM-10AM		FG12TV02H			\$350.00 NM
1 WMURM	09/10/12	9:56 AM KELL	Y LIVE DAY	9AM-10AM	:30	FG12TV02H			\$350.00 NM
5 09/04/12 09/1 Class of Time - P		s 9 at Noon ith notice	12-1230p	МГЖГБ	:30	5	\$350.00	NM	
Weeks: Start	Date End E 1/12 09/10		Spots/Week 5	Rate \$350.00					
	ay Air Date	Air Time Descri		Start/End Time	Length				Rate Type
5 WMURT		12:24 PM News	9 at Noon	12-1230p		FG12TV01H			\$350.00 NM
3 WMURW		12:17 PM News		12-1230p		FG12TV01H			\$350.00 NM
1 WMURT	n 09/06/12	12:15 PM News	9 at Noon	12-1230p		FG12TV02H			\$350.00 NM
4 WMURF	09/07/12	12:12 PM News	9 at Noon	12-1230p		FG12TV02H			\$350.00 NM
2 WMURN	09/10/12	12:24 PM News	9 at Noon	12-1230p	:30	FG12TV02H			\$350.00 NM
6 09/04/12 09/1 Class of Time - P		Wants to be a Mith notice	illior 1230-1p	МГЖГБ	:30	2	\$250.00	NM	
Weeks: Start	Date End E 1/12 09/10	Date MTWTFSS MTWTF	Spots/Week 2	Rate \$250.00					
	ay Air Date	Air Time Descri		Start/End Time	Length				Rate Type
2 WMURT	u 09/04/12	12:46 PM Who	Wants to be a Millionaire			FG12TV01H			\$250.00 NM
1 WMURM	09/10/12	12:46 PM Who	Wants to be a Millionaire	1230-1p	:30	FG12TV02H			\$250.00 NM
7 09/04/12 09/1 Class of Time - P			5-6p	МГWГF	:30	5	\$700.00	NM	
09/04		/12 MTWTF	Spots/Week 5	Rate \$700.00					
	ay Air Date	Air Time Descri		Start/End Time	Length				Rate Type
2 WMURT		5:53 PM News		5-6p		FG12TV01H			\$700.00 NM
4 WMURW		5:16 PM News		5-6p		FG12TV01H			\$700.00 NM
3 WMURT		5:25 PM News		5-6p		FG12TV02H			\$700.00 NM
5 WMURF	09/07/12	5:27 PM News		5-6p		FG12TV02H			\$700.00 NM
1 WMURM	09/10/12	5:54 PM News	9 at 5	5-6p	:30	FG12TV02H			\$700.00 NM
Class of Time - P			6-7p	МГWГF	:30	5	\$1,400.00	NM	
Weeks: Start	•			Rate					
09/04		/12 MTWTF		\$1,40 <u>0.00</u>	_				_
09/04 Spots: <u>#</u> Ch <u>D</u>	l/12 09/10 ay Air Date	/12 MTWTF Air Time Desc	iption 5	\$1,400.00 Start/End Time	Length				Rate Type
09/04 Spots: # Ch D 5 WMURT	l/12 09/10 ay Air Date u 09/04/12	/12 MTWFF Air Time Desc 6:27 PM News	iption 9 at 6	\$1,40 <u>0.00</u> <u>Start/End Time</u> 6-7p	:30	FG12TV01H			\$1,400.00 NM
Spots: # Ch D 5 WMURT 3 WMURW	J/12 09/10 ay Air Date u 09/04/12 / 09/05/12	712 MTWTF Air Time Describer 6:27 PM News 6:24 PM News	9 at 6	\$1,40 <u>0.00</u> Start/End Time 6-7p 6-7p	:30	FG12TV01H FG12TV01H			\$1,400.00 NM \$1,400.00 NM
09/04 Spots: # Ch D 5 WMURT	J/12 09/10 ay Air Date u 09/04/12 / 09/05/12	/12 MTWFF Air Time Desc 6:27 PM News	9 at 6 9 at 6 9 at 6	\$1,40 <u>0.00</u> <u>Start/End Time</u> 6-7p	:30 :30 :30	FG12TV01H			\$1,400.00 NM

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www.thewmurchannel.com

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947771-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Guinta/R/Congress	Tue-Mon week	237

Line Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week	Rate	Туре	
8 09/04/12 09/10/12 News 9 at 6 6-7p Class of Time - Pre-emptible with notice	МГЖГБ	:30 5	\$1,400.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
4 WMURM 09/10/12 6:22 PM News 9 at 6	6-7p	:30 FG12T	V02H		\$1,400.00 NM
9 09/04/12 09/10/12 Chronicle NH 7-730p Class of Time - Pre-emptible with notice	МГ F	:30 3	\$550.00	NM	
Weeks: Start Date $\frac{\text{End Date}}{09/04/12}$ $\frac{\text{MTWTFSS}}{\text{MT}F}$ $\frac{\text{Spots/Week}}{3}$	<u>Rate</u> \$550.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 WMURTu 09/04/12 7:22 PM Chronicle NH	7-730p	:30 FG12T	VO1H		\$550.00 NM
1 WMUR <i>F 09/07/12 Chronicle NH</i> See MG 10.4,10.5,10.6	7-730p	:00			\$550.00 NM
3 WMURM 09/10/12 Chronicle NH See MG 9.4	7-730p	:00			\$550.00 NM
4 WMURM 09/10/12 7:28 PM COMMITMENT SPECIAL MG for 9.3 09/10	7-730P	:30 FG12T	/02Н		\$550.00 NM
10 09/04/12 09/07/12 Entertainment Tonight 730-8 Class of Time - Pre-emptible with notice	- T F	:30 3	\$700.00	NM	
Weeks: Start Date 09/04/12 End Date 09/10/12 MTWTFSS - T F Spots/Week 3	Rate \$700.00				
Spots: <u>#</u> Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u>	Start/End Time	Length Ad-ID			Rate Type
3 WMUR <i>Tu 09/04/12 Entertainment Tonight</i> See MG 10.4,10.5,10.6	730-8	:00			\$700.00 NM
2 WMURTu 09/04/12 7:40 PM Entertainment Tonight	730-8	:30 FG12T			\$700.00 NM
4 WMURTu 09/04/12 7:58 PM Entertainment Tonight MG for 10.3,10.1,9.1 program change	730-8	:30 FG12T	VO1H		\$700.00 NM
1 WMURF 09/07/12 Entertainment Tonight See MG 10.4,10.5,10.6	730-8	:00			\$700.00 NM
6 WMURF 09/07/12 7:11 PM Chronicle NH MG for 10.3,10.1,9.1 program change	7-730p	:30 FG12T	V02H		\$550.00 NM
5 WMURF 09/07/12 7:47 PM Entertainment Tonight MG for 10.3,10.1,9.1 program change	730-8	:30 FG12T	V02H		\$700.00 NM
11 09/04/12 09/10/12 News 9 at 11 11-11:35p Class of Time - Pre-emptible with notice	MTWTFSS	:30 7	\$1,100.00	NM	
Weeks:Start Date 09/04/12End Date 09/10/12MTWTFSS MTWTFSSSpots/Week 7	Rate \$1,100.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time		10.4.17		Rate Type
4 WMURTu 09/04/12 11:40 PM News 9 at 11	11-11:35p	:30 FG12T	VO1H		\$1,100.00 NM
LR- Network Program Runover 3 WMURW 09/05/12 12:01 AM News 9 at 11 LR- Network Program Runover	11-11:35p	:30 FG12T	VO1H		\$1,100.00 NM
6 WMURTh 09/06/12 11:33 PM News 9 at 11	11-11:35p	:30 FG12T	VO2H		\$1,100.00 NM
7 WMURF 09/07/12 11:16 PM News 9 at 11	11-11:35p	:30 FG12T	V02H		\$1,100.00 NM
5 WMURSa 09/08/12 2:09 AM News 9 at 11 LR- Auto Racing	11-11:35p	:30 FG12T			\$1,100.00 NM
2 WMURSu 09/09/12 11:23 PM News 9 at 11	11-11:35p	:30 FG12T			\$1,100.00 NM
1 WMURM 09/10/12 11:30 PM News 9 at 11	11-11:35p	:30 FG12T	V02H		\$1,100.00 NM
12 09/04/12 09/10/12 Nightline 1135p-1206a Class of Time - Pre-emptible with notice	МГЖГБ	:30 5	\$250.00	NM	
Weeks:Start Date 09/04/12End Date 09/10/12MTWTFSS MTWTFSpots/Week 5	<u>Rate</u> \$250.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type



Payment Terms 30 Days

INVOICE

Send Payment To:
WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

			08/27/12 - 09/10/12
Invoice #	Invoice Date	Invoice Month	Invoice Period

Advertiser	Product	Estimate Number
Guinta/R/Congress	Tue-Mon week	237

Spots/

65

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
	09/04/12 Class of Tim	09/10/12 e - Pre-emptil	Nightline ole with notice	1135p-1206a	MTWTF	:30	5	\$250.00	NM		
,	Spots: # Ch	Day Air D	ate Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	5 WM	URTu 09/04 LR- Netwo	4/12 12:08 AM Niç rk Program Runover	,	1135p-1206a	:3	FG12TV01H			\$250.00	NM
	2 WM		5/12 12:24 AM Niç ırk Program Runovei	,	1135p-1206a	:3	FG12TV01H			\$250.00	NM
	3 WM		5/12 12:13 AM Niç rk Program Runover	,	1135p-1206a	:3) FG12TV02H			\$250.00	NM
	4 WM	URF 09/07	7/12 12:01 AM Nig	phtline	1135p-1206a	:3	FG12TV02H			\$250.00	NM
	1 WM	URM 09/10	0/12 11:46 PM Nig	htline	1135p-1206a	:3	FG12TV02H	•		\$250.00	NM

Total Spots

<u>Gross Total</u> \$41,450.00

Agency Commission \$6,217.50

Net Amount Due \$35,232.50